# the base of the standard stand

The opportunities that volunteering can create for multicultural Ireland



## AGENDA

- Session opening
- Dóchas: Worldview research
- Volunteer Ireland: Volunteering is on a knife-edge
- IPMO: Supporting Volunteers to support their communities in a multi-racial, multicultural Ireland
- Panel discussion Q&A
- Session closing

# the base of the standard stand

The opportunities that volunteering can create for multicultural Ireland



Exploring Irish attitudes to overseas development aid



The Irish Association of Non-Governmental Development Organisations

## Worldview: Public Engagement Research Project

## The Wheel Summit May 2023

**B&A** 

Data prepared by:



#### **Worldview Research Objectives**

- 1. Research partners: Behaviour & Attitudes and Development Engagement Lab
- 2. The project is broken down into several parts:
  - I. **Desktop** research was undertaken into what data and research already existed in relation to this topic in Ireland and abroad, and how can it could inform Worldview.
  - II. Audience segmentation data and analysis was undertaken to profile the Irish public. This research was used to identify and to segment the audience into clearly defined and usable groups.
  - III. Annual survey x 2 sections to understand Irish attitudes, behavioural engagement with development cooperation, drivers of support, and the levers to change attitude and behaviour.
  - **IV.** Focus groups (based on the segmentation survey) to discern:
    - I. the current beliefs and motivations of the Irish public in relation to overseas development aid;
    - II. the communication content, style and channels that are likely to enhance support for overseas development aid; and
    - III. how these vary from one audience group to another.
- 3. It's possible to **test out various ways of engaging** with different target audiences to communicate the importance of international development cooperation and how it can have a hugely positive impact not only on people in other countries but on us as a society.
- 4. This is a **5 year project**, now in it 4<sup>th</sup> year and will continue to build knowledge of our audience and how best to engage with them.

#### **Introduction of latest phase**



This report presents the findings from the third phase.



Survey results are based on a sample of **2,501 adults** aged 18+, quota controlled in terms of age, gender, socio-economic class and region to reflect the profile of the adult population of the Republic of Ireland. In addition, **six focus groups** were conducted with the 'middle' segments not committed to overseas aid.



Fieldwork on the latest wave was conducted from the 4<sup>th</sup> October to 7<sup>th</sup> November, 2022.



# Worldview Audience Segments

#### **The Segments – Overview**

Aid as a humanitarian and moral imperative, underpinned by a sense of solidarity. Believe rich countries tend to exploit developing countries and support authoritarian regimes for their own interests.

Global Citizens - 17% 644.000 individuals Male, Under 44 years, ABC1, Dublin, Urban

More highly engaged

Community Champions - 9% 356,000 individuals Male, Single, ABC1

Aid as a basic human right. Over-index on Global organisations being best

Multilateralists - 20% 764.000 individuals

Aid due to a sense of shared humanity, justice and solidarity. Rich countries exploitation, wealthy countries supporting regimes and legacy of colonialism are the main causes for poverty in developing countries. Over-index on special interest groups bringing about social change.

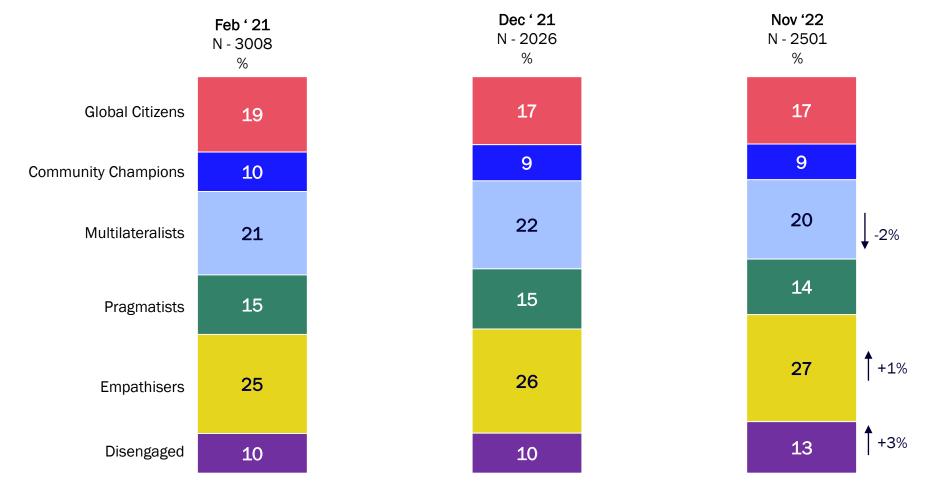
Sympathetic but more likely to sit on the fence when it comes to aid. See aid as a human right, underpinned by empathy and sympathy. Poverty caused by conflict, Government inefficiencies; war and conflict seen as root cause.

placed to bring about social change. Male, Dublin/Urban, 65+ Older Pragmatists - 14% 521,000 individuals C2DE, Ex-Dublin, Poverty due to corruption, war and Female, Urban, 55+, Empty Nesters conflict, inefficiency and weak **Empathisers - 27%** Governments. Aid due to sense of humanitarianism and shared 1,047,000 individuals humanity. Female 18-44 54%, C2DE, **Outside Dublin** Disengaged - 13% Disenchanted with their lot. More entrenched in their views on crime, law and 481.000 individuals order and immigration. View their identity through Male 59%, C2DE 52%, 35-44 21% prism of Ireland and then local community. Unsympathetic to the notion of helping developing Less highly engaged countries. Poverty caused by Governments.

Younger

#### **Trending the Segments**

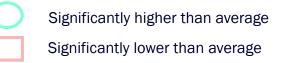
#### Base: All Adults (Feb 21 N - 3,008; Dec 21 N - 2,026)



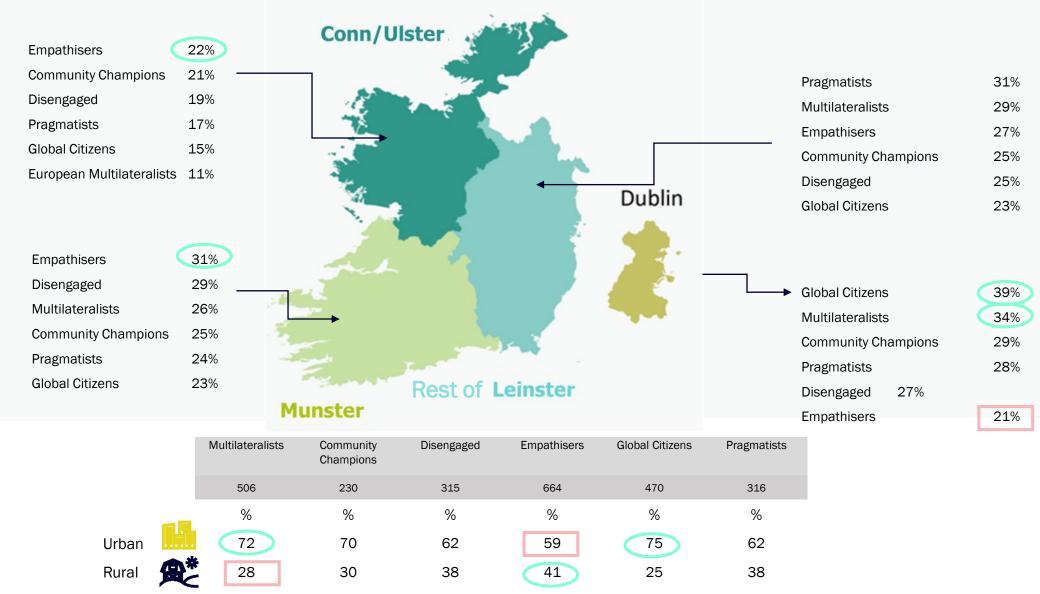
The bottom two segments (Disengaged and Empathisers) have increased at the expense of mid-tier segments (Pragmatists and Multilateralists) over the last 18 months.

Analysis of Sample

#### **Profile of Segments x Region and Area**



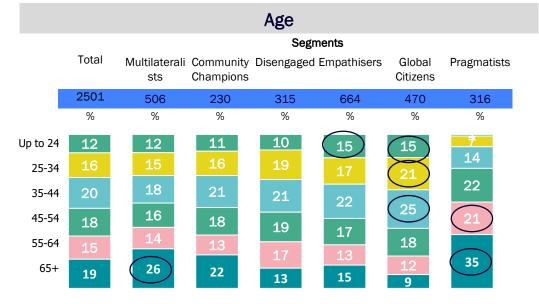
Base: All Adults (Nov 2022 N - 2,501)



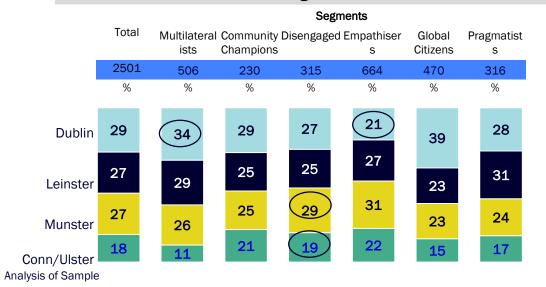
Analysis of Sample

#### The Segments Profile Base: All Adults (Nov 2022 N - 2,501)

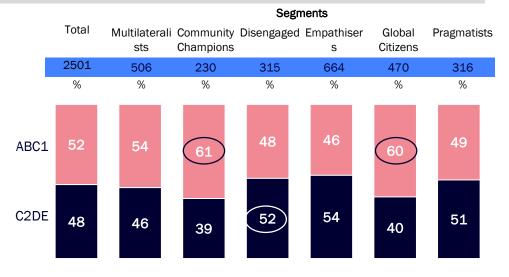
Significantly higher than total



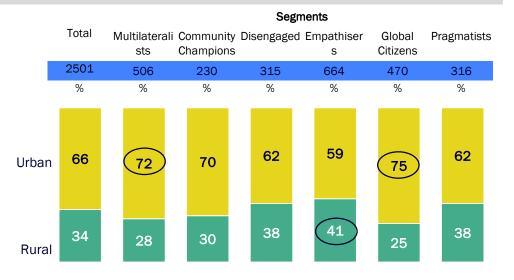
#### Region



#### **Social Class**

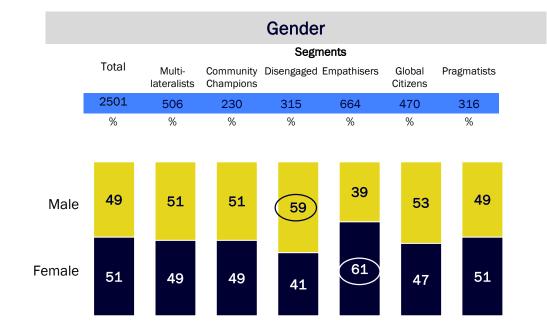


#### Area



#### **The Segments Profile x Gender & Lifestage**

Base: All Adults (Nov 2022 N - 2,501)



			Lifes	tage											
		Total													
	Total	Multi- lateralists	Community Champions	Disengaged	Empathisers	Global Citizens	Pragmatists								
	2501	506	230	315	664	470	316								
	%	%	%	%	%	%	%								
Single	30	31	35	29	30	29	24								
Pre Family	8	10		6	6	11	4								
Family Pre School	13	9	12	15	(17)	18	14								
Family Pre Teen	15	12	10 12	18	16	$\setminus$									
Family Teen	7		7	7	7	16 8	45								
Empty Nester	27	32	23	25	23	18									

world view

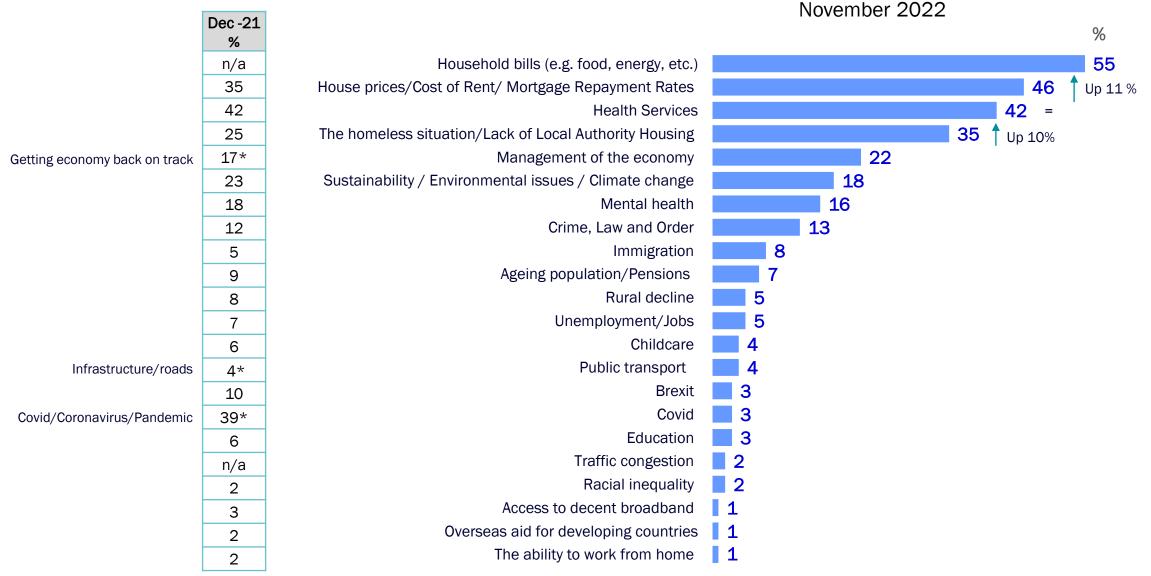
Worldview Findings



# Section 1

## The Top 3 Most Important Issues Facing Ireland are household bills (new), house prices (up 11%), and health services

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026)



Q.1 Which of the following do you feel are the 3 most important issues facing Ireland today?

#### **Most Important Issues Facing Ireland x Segments**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026)

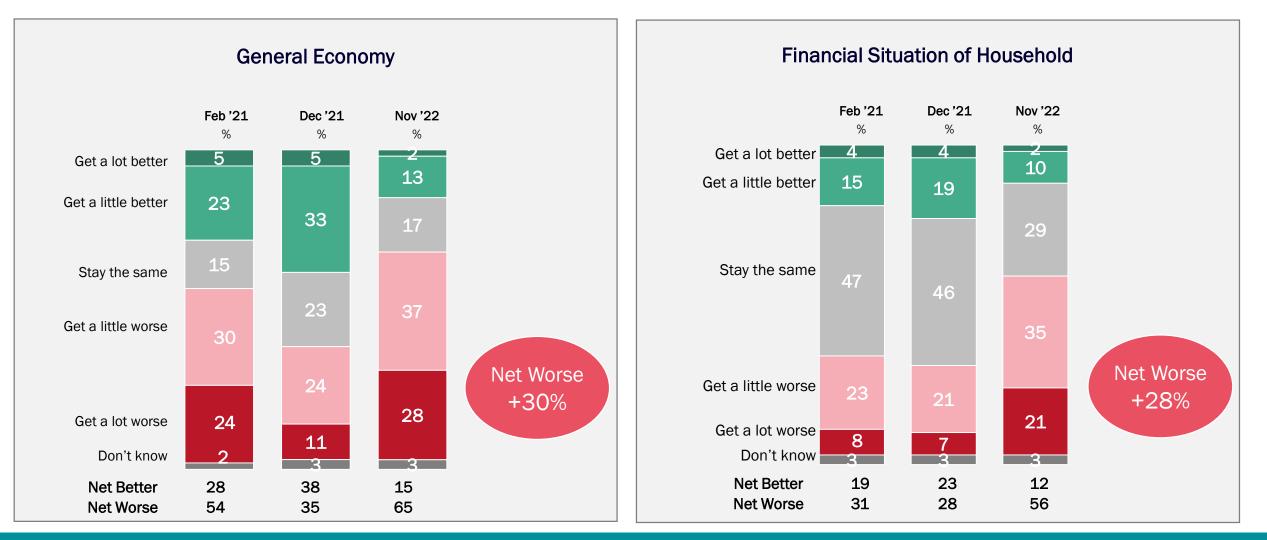
				Segn	nents			Pragmatists
	Total	Multilateralists	Community Champions	Disengaged	Empathisers	Global Citizens	Pragmatists	focused on Household bills, health service
Base	2501	506	230	315	664	470	316	and
	%	%	%	%	%	%	%	management of
Household bills (e.g. food, energy, etc.)	55	52	43	60	59	47	65	the economy
House prices/Cost of Rent/ Mortgage Repayment Rates	46	48	46	40	47	48	46	
Health Services	42	42	39	41	42	36	50	Community
The homeless situation/Lack of Local Authority Housing	35	30	49	25	37	37	33	Champions,
Management of the economy	22	20	22	23	22	17	28	Multilateralists
Sustainability / Environmental issues / Climate change	18	24	29	6	12	22	17	and Global citizens over
Mental health	16	15	13	14	23	18	8	index on
Crime, Law and Order	13	13	9	21	10	11	17	Sustainability.
Immigration	8	6	5	24	6	7	6	Community
Ageing population/Pensions	7	7	7	6	8	7	6	Champions also over index on
Unemployment/Jobs	5	6	5	6	4	6	2	homelessness.
Rural decline	5	3	6	8	5	3	4	
Public transport	4	5	5	3	2	4	3	
Childcare	4	4	3	3	4	6	2	Disengaged becoming even
Covid	3	4	2	2	5	3	2	more entrenched
Brexit	3	4	3	3	2	3	3	on their views on
Education	3	3	2	4	3	6	1	crime, law &
Racial inequality	2	4	2	0	1	4	1	order and immigration

Statistically higher than total

Statistically lower than total

#### **General Economy/Financial Situation over next 12 months**

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)

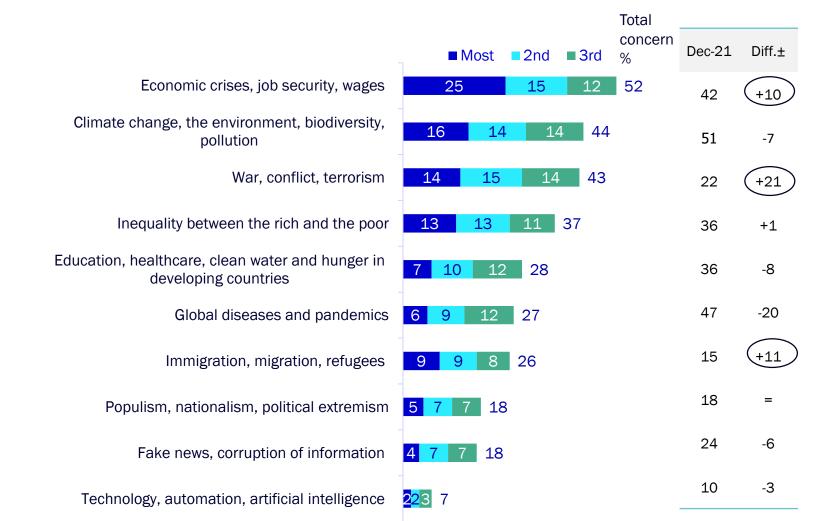


There has been a significant increase in those predicting a worse economic situation and personal financial situation unfolding over the next 12 months.

Q.56 How do you think the general economic situation in Ireland will develop over the next 12 months? Q.57 How do you think the financial situation of your own household will change over the next 12 months?

#### **Issues of Personal Concern**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb 21 N - 3,008)



Q.2 Which of the following issues are you personally most concerned about?

The economic crisis/job security and wages is the top issue of concern for participants in the latest survey at 52% (up 10% from 42% in December 2021). Climate change has seen a reduction of 7% resulting in a drop to No.2 position at 44%. War/conflict and terrorism occupies the No 3 spot at 43% (up 21% from Dec 2021).

The increase in the area of war, conflict, terrorism, and economic crises, has had a knock on effect on Global Diseases and pandemics (-20%) and education, healthcare and hunger in developing countries (-8%).

#### **Issues of Personal Concern x Segments**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb 21 N - 3,008)

				Segme	ents		
	Total	Multilateralists	Community Champions	Disengaged	Empathisers	Global Citizens	Pragmatists
Base	2501	506	230	315	664	470	316
	%	%	%	%	%	%	%
Economic crises, job security, wages	52	45	36	63	61	42	56
Climate change, the environment, biodiversity, pollution	44	49	65	22	34	54	49
War, conflict, terrorism	43	48	38	34	41	42	52
Inequality between the rich and the poor	37	34	52	34	38	43	26
Education, healthcare, clean water and hunger in developing countries	28	28	32	15	38	29	18
Global diseases and pandemics	27	27	15	17	36	22	35
Immigration, migration, refugees	26	22	12	54	26	18	21
Populism, nationalism, political extremism	18	22	27	19	6	21	25
Fake news, corruption of information	18	19	19	30	12	19	15
Technology, automation, artificial intelligence	7	6	3	13	6	10	3

Statistically higher than total Statistically lower than total

The economic crisis/job security and wages is the top issue of concern for Disengaged and Empathisers.

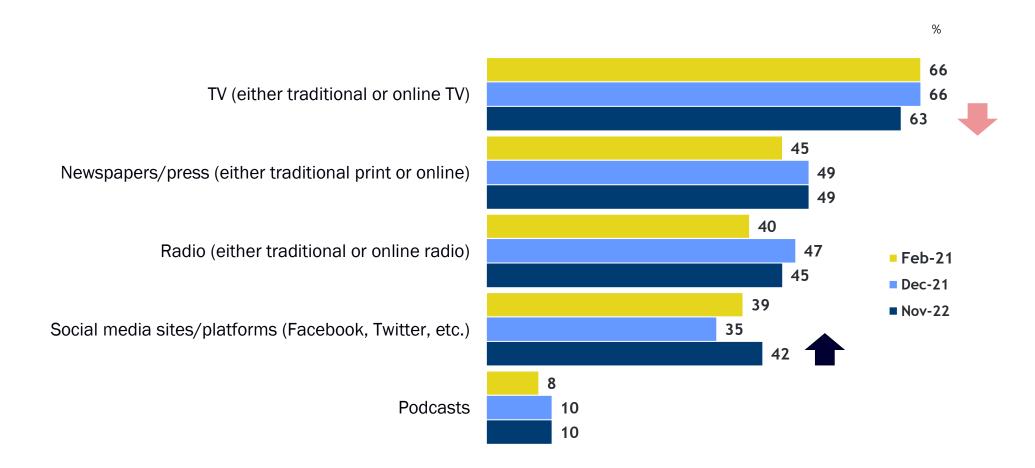
Climate/Environment has become more important to Multilateralists, Community Champions and Global Citizens.

War and conflict is of higher concern for Pragmatists.

Immigration is now the second highest issue of personal concern for Disengaged.

#### **Sources for news and information**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N – 3,008)



Social media has increased its share as a source for news and information up 7 percentage points in the latest survey, while TV and radio showing some reduction.

Q.25 Which of the following sources do you use most frequently for news and information?

#### **Sources for news and information x Segments**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)

		Segments											
	Total	Multilateralists	Community Champions	Disengaged	Empathisers	Global Citizens	Pragmatists						
Base	2501	506	230	315	664	470	316						
	%	%	%	%	%	%	%						
TV (either traditional or online TV)	63	65	64	51	63	51	82						
Newspapers/press (either traditional print or online)	49	46	54	42	40	53	67						
Radio (either traditional or online radio)	45	44	50	39	40	37	65						
Social media sites/platforms (Facebook, Twitter, etc.)	42	38	42	35	53	49	25						
Podcasts	10	13	18	8	8	14	4						

## **Greatest influence on views and opinions of key issues**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)

	November 22		[	Dec 2021		
Most influential	Second most influential	Third most influential	Most influential I	Any nfluential	Change ±	
TV news (either traditional or online TV)	<b>19 16</b>	(Total) 16 51	21	51	=	
My family/family members	<b>22 13 1</b> 2	2 46	22	45	+1	Social media is up
Social Media (Facebook, Twitter, Instagram etc.)	<b>15 10</b> 9 33		12	30	+3	three percentage points this wave for
Friends	<mark>6 14</mark> 10 30		6	30	=	most influential and is
Newspapers (either traditional print or online)	8 <u>10</u> 12 30		8	31	-1	now positioned in the top three sources for
Radio news (either traditional or online radio)	<mark>6 10</mark> 11 28		6	26	-2	key issues. The
Special interest groups/representative organisations	6 6 8 20		7	23	-3	balance of the scores are broadly in line
Political parties/organisations	6 6 7 18		5	19	-1	with December 2021.
Schools/colleges/universities	4 5 7 16		4	16	=	
Podcasts	<mark>3 3</mark> 3 10		4	10	=	
Celebrities/influencers	3 4 3 9		3	10	-1	
Religious bodies/organisations	3338		2	9	-1	

Q.10 Which of the following do you feel has the greatest influence on your views and opinions of the key issues of the day?

## **Greatest influence on views and opinions of key issues x Segments**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)

Segments Total Community **Multilateralists** Disengaged **Empathisers Global Citizens** Pragmatists Champions Base (WTD) % % % % % % % TV news (either traditional or online TV) My family/family members Social Media (Facebook, Twitter, Instagram etc.) Friends Newspapers (either traditional print or online) Radio news (either traditional or online radio) Special interest groups/representative organisations Political parties/organisations Schools/colleges/universities Podcasts Celebrities/influencers **Religious bodies/organisations** 

Statistically higher than total Statistically lower than total

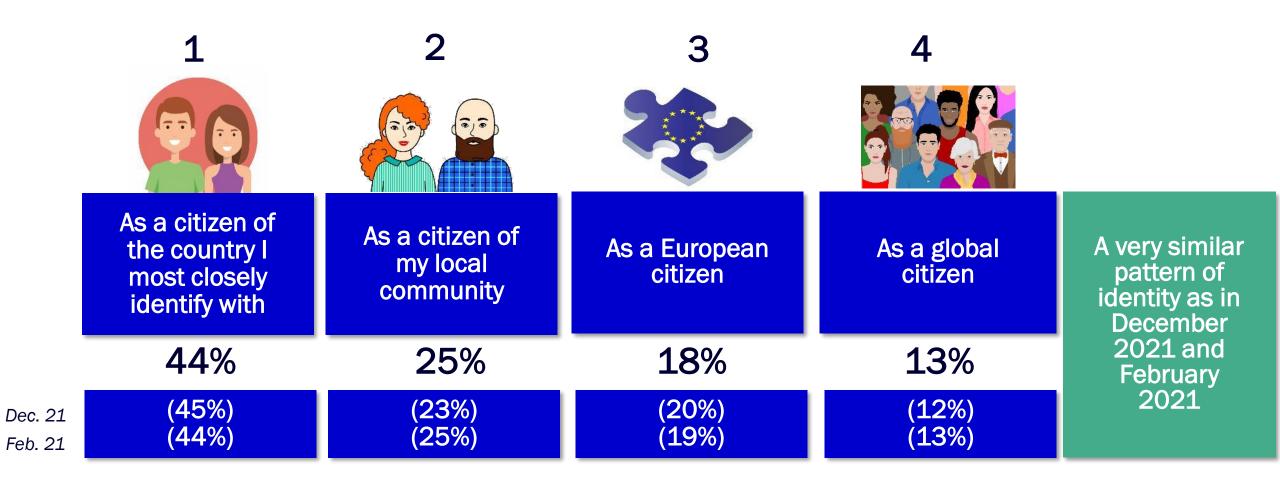
Q.10 Which of the following do you feel has the greatest influence on your views and opinions of the key issues of the day?



# Section 2

## **Perceived Individual Identity – Ranked 1st**

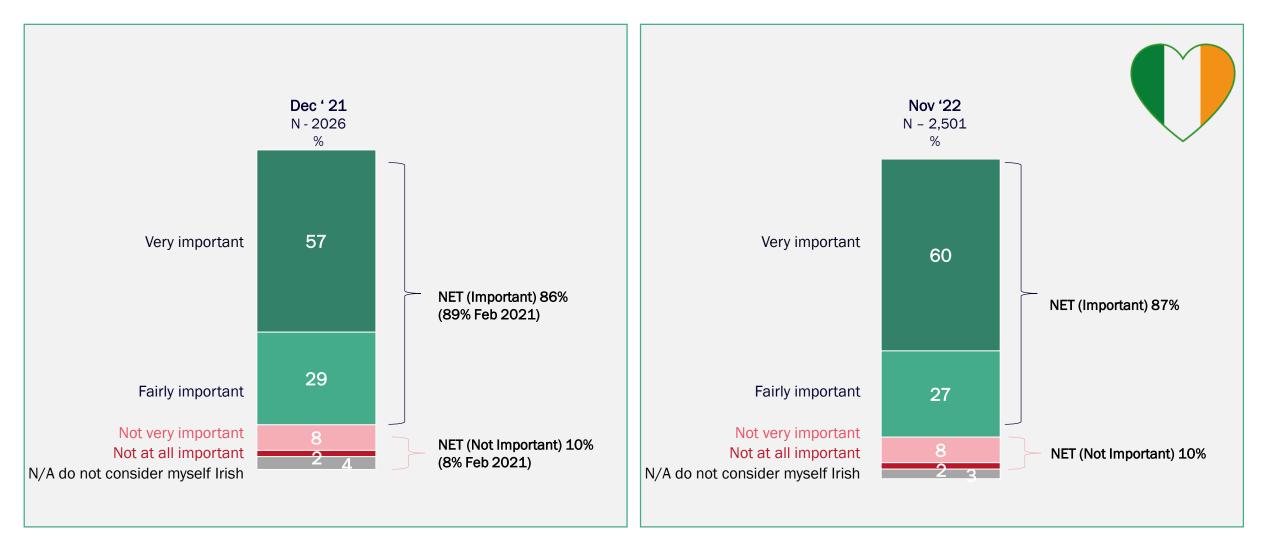
Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)



Q.3 Please think of your own individual identity, and what defines it - Ranked 1st

## Importance of the sense of being 'Irish'

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N – 3,008)

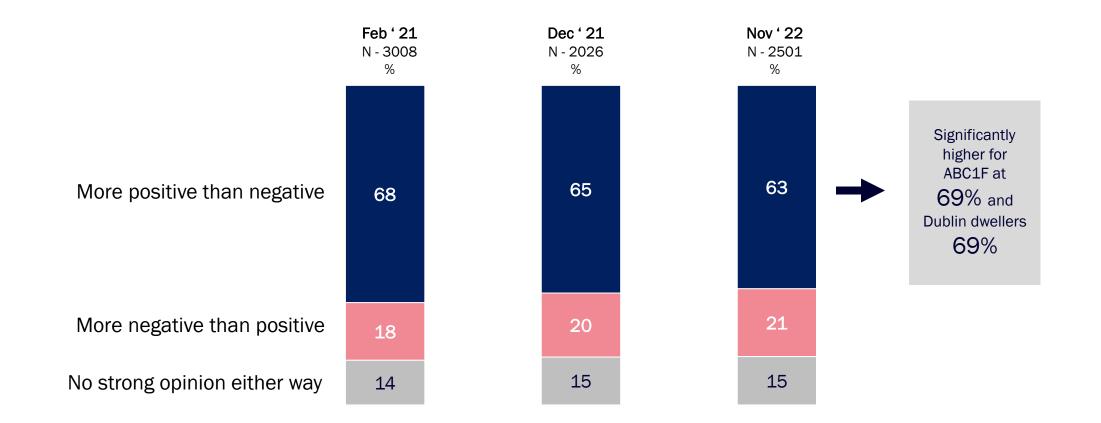


There are similar levels of importance placed on the sense of being Irish when compared to December and February 2021.

Q.4 Thinking again of your own individual identity and what defines it, how important is your sense of being Irish to you?

### Views on growing diversity and multi-culturalism in Ireland

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N – 3,008)



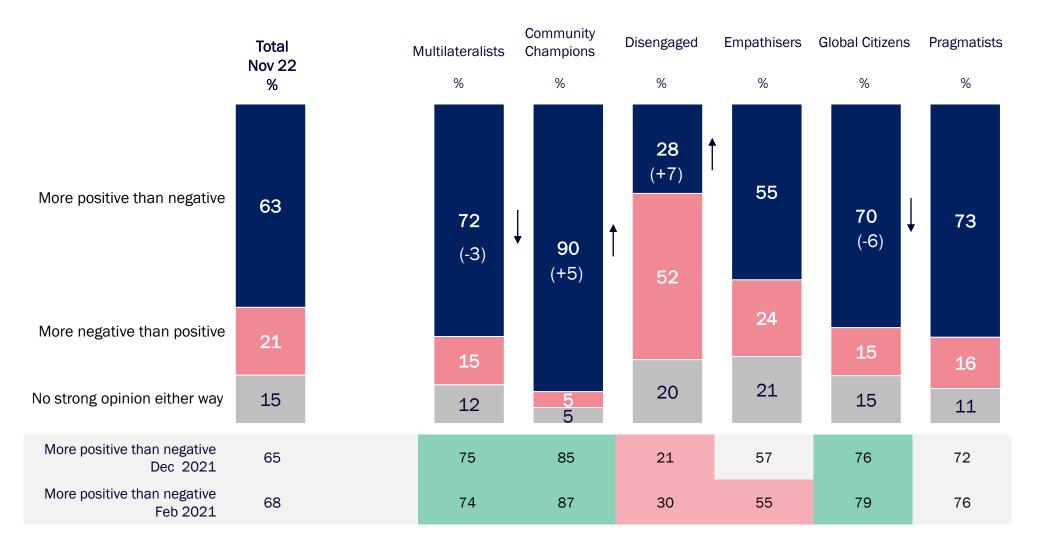
Though slight, there does appear to be a growing negative view towards the changes seen in Ireland in recent times. This negativity is being driven by working classes and, to a lesser extent, rural-based cohorts.

Q.5 Ireland has changed quite significantly over the last 10 to 20 years from being an historically white Catholic country to a more diverse and multi-cultural country. Would you say these changes have been more positive or more negative for Ireland?

#### Views on growing diversity and multi-culturalism in Ireland x Segments

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)

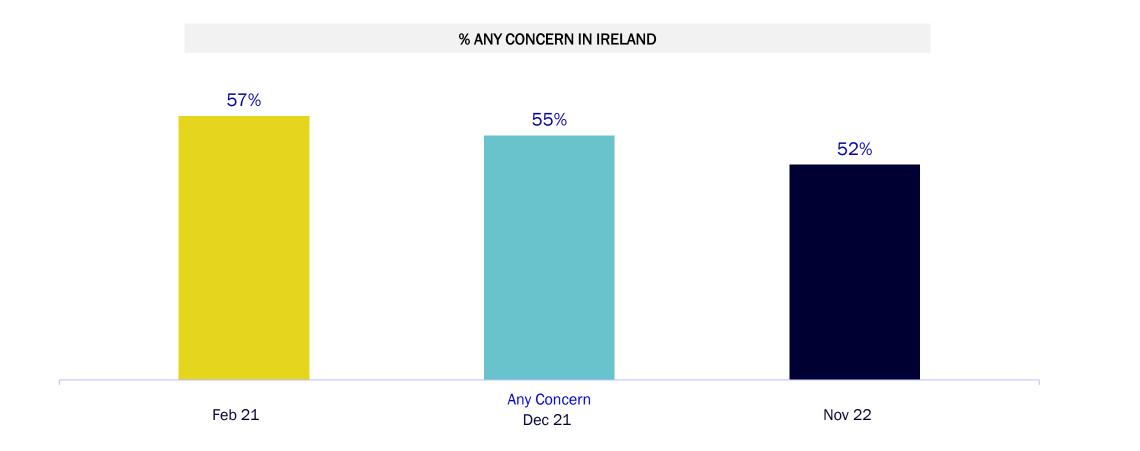
Statistically higher than total Statistically lower than total



Q.5 Ireland has changed quite significantly over the last 10 to 20 years from being an historically white Catholic country to a more diverse and multi-cultural country. Would you say these changes have been more positive or more negative for Ireland?

#### Level of concern around protection of human rights of minorities in Ireland

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N – 3,008)

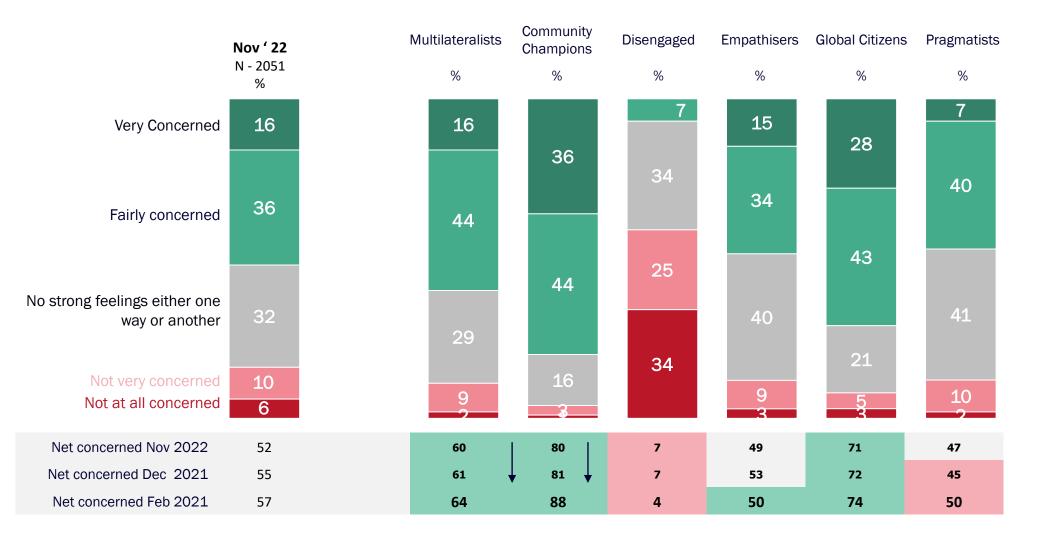


#### The level of concern felt has declined over the last two waves.

Q.9 How concerned are you personally about the protection of the rights of minorities (e.g. immigrants, LGBTQ, non-Irish ethnic groups, etc.) in Ireland today?

## Level of concern around protection of human rights of minorities in Ireland x Segments

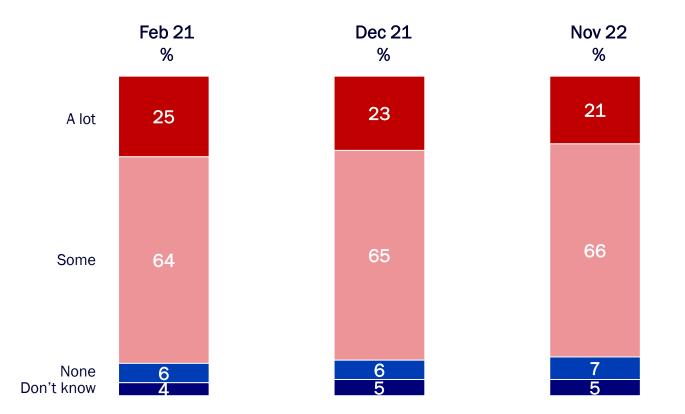
Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)



Q.9 How concerned are you personally about the protection of the rights of minorities (e.g. immigrants, LGBTQ, non-Irish ethnic groups, etc.) in Ireland today?

#### **Racial Discrimination in Ireland**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)



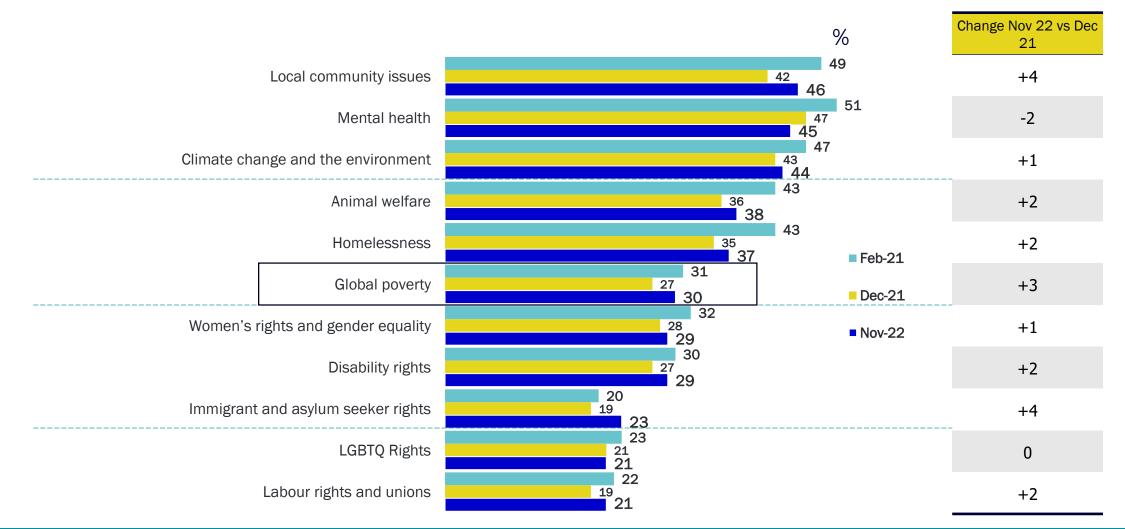
There has been a steady reduction in those claiming that there is a lot of racial discrimination in Ireland since February 2021.

Significantly higher for 18-24 year olds at 29% in the latest survey.

Q.27 How much racial discrimination do you feel there is in Ireland today?

#### **Incidence of being active in causes over the last 12 months**

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)



The causes that people have been active in have shifted somewhat with increased focus on local community issues. However, the top three causes remain the same as in February and December 2021.

Q.8 Please indicate whether you have been in any way active in relation to the following issues or causes over the last 12 months.

#### Who has been active and in what causes x Segments

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N – 3,008)

		Segments											
	Total	Multilateralists	Community Champions	Disengaged	Empathisers	Global Citizens	Pragmatists						
Base	2501	506	230	315	664	470	316						
	%	%	%	%	%	%	%						
Local community issues	46	44	62	32	49	50	42						
Mental health	45	44	60	27	47	57	35						
Climate change and the environment	44	50	63	19	39	60	35						
Animal welfare	38	41	45	26	40	46	28						
Homelessness	37	38	52	19	39	47	29						
Global poverty	30	35	40	8	26	45	23						
Women's rights and gender equality	29	32	36	13	27	50	13						
Disability rights	29	28	35	18	30	40	17						
Immigrant and asylum seeker rights	23	25	28	10	20	42	10						
LGBTQ Rights	21	24	29	8	21	36	6						
Labour rights and unions	21	20	36	16	19	30	10						

Segments are broadly in line with two previous waves however, Multilateralists now significantly more concerned with climate change and global poverty (the latter up 5 percentage points from 30% in December 2021

Q.8 Please indicate whether you have been in any way active in relation to the following issues or causes over the last 12 months.

## Most influential in bringing about social change

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)

Most influential Second most influential	uential Third most influential
Government policy	<b>14 14 12</b> 41
News and current affairs programmes/items	<b>14 10 11</b> 35
Social media (Twitter, Facebook, etc.)	<b>16 8</b> 7 30
Global organisations (e.g. UN, WHO, EU, IMF, etc.)	<b>9 10 11</b> 30
Special interest groups/lobby groups/social campaigns	9 10 10 29
Individual citizens	<b>10 9 9</b> 28
Local community groups/initiatives	<b>6 9 10</b> 26
Political parties/organisations	<b>7 10 9</b> 26
Schools/colleges/universities	6 7 8 21
Celebrities/influencers	<b>4 6 5</b> 15
Wealthy individuals/philanthropists	3 4 5 12
Religious bodies/organisations	223 7

	Most influential	Any Influential	Change Nov 22 vs Dec 21 ±	G
	%	%	%	
Government policy	15	41	=	
News and current affairs programmes/items	14	37	-2	re
Social media (Twitter, Facebook, etc.)	14	27	+3	
Global organisations (e.g. UN, WHO, EU, IMF, etc.)	9	32	-2	
Special interest groups/lobby groups/social campaigns	10	32	-3	ii
Individual citizens	11	28	=	
Local community groups/initiatives	6	24	+2	i
Political parties/organisations	6	24	+2	i
Schools/colleges/universities	7	22	-1	m
Celebrities/influencers	3	13	+2	
Wealthy individuals/philanthropists	2	12	=	ir
Religious bodies/organisations	2	7	=	

Government policy and news and current affairs programmes emain the top two most influential organisations/ approaches nfluencing social change. Social media has once again seen an ncrease, moving nto the top three influencers. noving past global organisations, special interest groups, and ndividual citizens.

## Influential (any) in bringing about social change x Segments

Statistically higher than total Statistically lower than total

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N - 3,008)

	Total		Multilateralists		Community Champions		Disengaged		Empathisers			Global Champions			Pragmatists						
	Feb-21	Dec-21	Nov-22	Feb-21	Dec-21	Nov-22	Feb-21	Dec-21	Nov-22	Feb-21	Dec-21	Nov-22	Feb-21	Dec-21	Nov-22	Feb-21	Dec-21	Nov-22	Feb-21	Dec-21	Nov-22
UNWTD Base	3008	2026	2501	641	454	506	287	189	230	286	208	315	704	518	664	675	360	470	415	297	316
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Government policy	41	41	41	40	43	42	36	38	40	43	39	35	35	35	35	39	40	43	52	52	53
News and current affairs programmes/items	38	37	35	41	37	35	33	34	36	33	38	32	36	37	33	34	29	26	50	49	50
Social media (Twitter, Facebook, etc.)	34	27	30	33	25	28	33	34	25	29	26	28	41	33	39	37	30	34	23	15	18
Global organisations (e.g. UN, WHO, EU, IMF, etc.)	34	33	30	39	38	37	34	35	37	21	22	20	29	27	24	38	35	33	40	37	34
Special interest groups/lobby groups/social campaigns	31	32	29	32	33	31	47	40	42	26	29	25	24	27	24	31	33	29	36	37	33
Individual citizens	26	28	28	21	22	25	19	22	24	38	35	42	30	30	29	30	34	25	18	24	25
Local community groups/initiatives	23	25	26	19	19	22	30	31	31	28	22	30	25	29	27	18	21	22	24	25	25
Political parties/organisations	23	25	26	24	28	30	19	24	23	27	31	27	21	21	26	21	21	25	28	29	26
Schools/colleges/univer sities	21	22	21	22	22	19	20	20	20	21	21	22	22	25	23	21	23	25	15	16	16
Celebrities/influencers	13	13	15	12	14	13	11	11	7	12	13	16	19	16	21	13	13	17	5	5	6
Wealthy individuals/philanthropi sts	11	12	12	12	13	11	13	7	10	13	16	14	10	13	12	11	13	13	6	7	10
Religious bodies/organisations	6	6	7	5	6	6	4	4	4	9	7	8	7	8	8	6	7	9	2	3	3

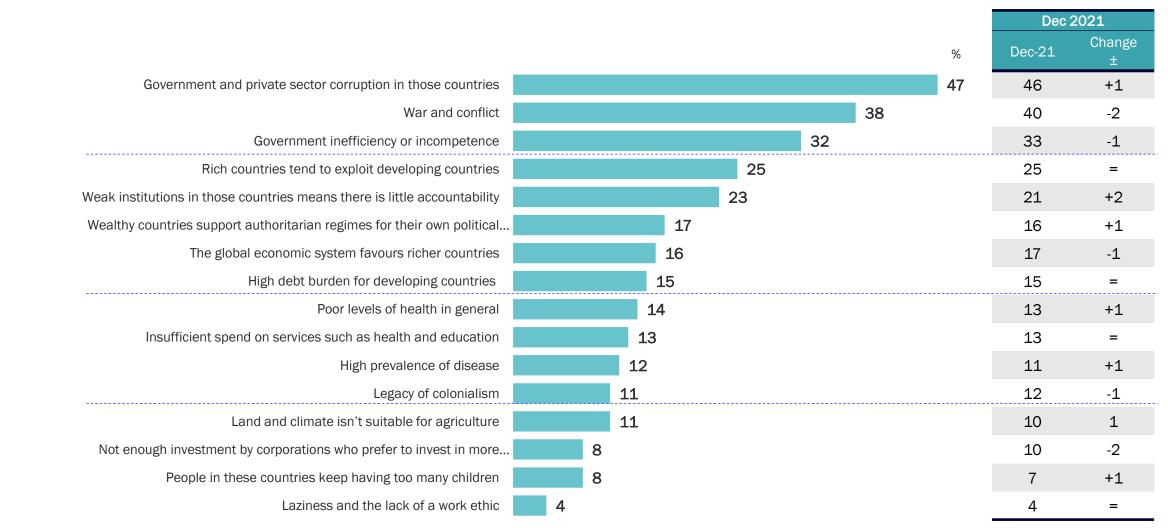
Q.26 Which of the following do you feel is most influential in bringing about social change?



# Section 3

### Main causes of poverty in developing countries

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)



The main causes of perceived poverty in developing countries remain similar to December 21 with Government and Private Sector corruption in these countries, war and conflict, and Government inefficiency or incompetence remaining the top three perceived main causes.

Q.31 Which of the following do you think are the main causes of poverty in developing countries?

### Main causes of poverty in developing countries

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)

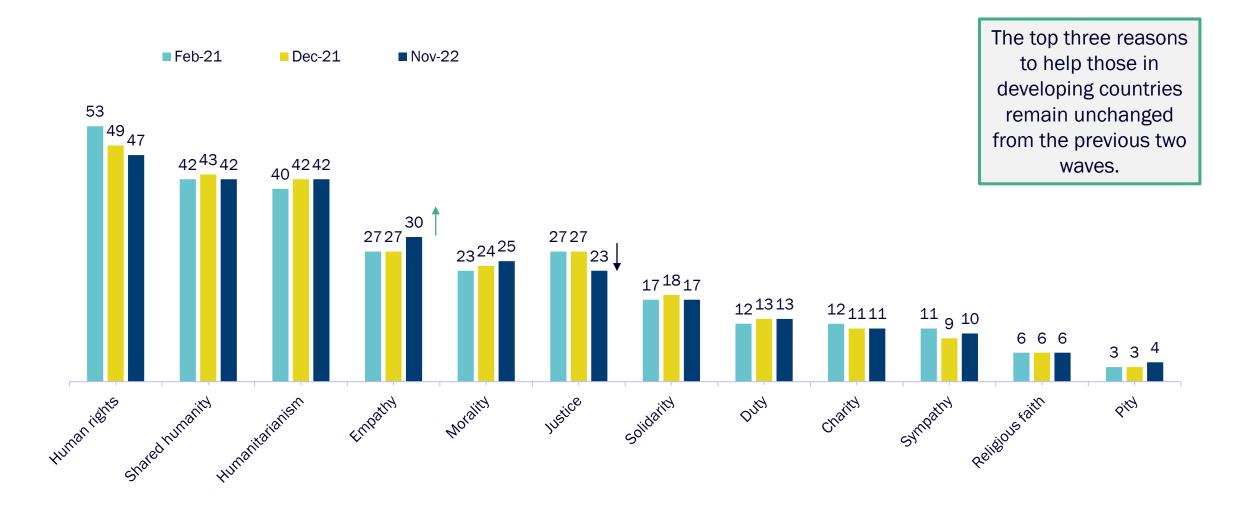
	Total	Segments					
		Multilateralists	Community Champions	Disengaged	Empathisers	Global Citizens	Pragmatists
Base	2501	506	230	315	664	470	316
	%	%	%	%	%	%	%
Government and private sector corruption in those countries	47	51	43	51	36	43	65
War and conflict	38	42	20	35	46	27	47
Government inefficiency or incompetence	32	34	14	39	33	25	43
Rich countries tend to exploit developing countries	25	24	53	16	21	30	18
Weak institutions in those countries (Judiciary, Parliament, Opposition Parties, Free Press, etc.) means there is little accountability	23	24	20	21	18	27	27
Wealthy countries support authoritarian regimes for their own political interests	17	14	41	14	11	22	11
The global economic system favours richer countries	16	17	31	8	14	19	12
High debt burden for developing countries	15	16	27	9	10	15	20
Poor levels of health in general	14	13	1	10	23	12	9
Insufficient spend on services such as health and education	13	13	2	7	18	17	11
High prevalence of disease	12	11	1	11	21	12	7
Land and climate isn't suitable for agriculture	11	11	1	8	17	7	13
Legacy of colonialism	11	12	33	8	5	18	4
Not enough investment by corporations who prefer to invest in more developed countries	8	11	7	5	9	9	6
People in these countries keep having too many children	8	6	1	21	10	5	5
Laziness and the lack of a work ethic	4	2	1	18	3	5	0
None of these	1	0	-	5	1	0	0

The main causes of perceived poverty in developing countries remain similar to December 21 with Government and Private Sector corruption in these countries, war and conflict, and Government inefficiency or incompetence remaining the top three perceived main causes.

Q.31 Which of the following do you think are the main causes of poverty in developing countries?

### The Top 3 Most Important Reasons to Help those in developing countries

Base: All adults aged 18+ years- 2,501 (Dec 21 N 2,026; Feb N – 3,008)



Though the top three reasons remain the same, there has been a steady decline in relation to human rights, with empathy and morality showing increases.

Q.6 Please select up to three words from the list below that best align with your own view of why we should help those in developing countries worse off than ourselves.

### **Incidence of Travelling to Developing Country/Concern about Poverty in Developing Countries**

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)

Feb 21 Dec 21 Nov 22 % % % YES 36 36 40 NO 64 64 60

Incidence of Travel to a Developing Country

Feb 21 **Dec 21** Nov 22 % % % Very concerned 23 23 24 Fairly concerned 47 48 51 No strong feelings either one 24 way or the other Not very concerned Not at all concerned 71 Net concerned 75 70 7 Net (not concerned) 6 5

Concern around levels of poverty in developing countries

# Travel to a developing country remains at **36%.**

Levels of concern around the levels of poverty in developing countries is still evident with just over seven in ten people very or fairly concerned, albeit slippage evident since Feb'21.

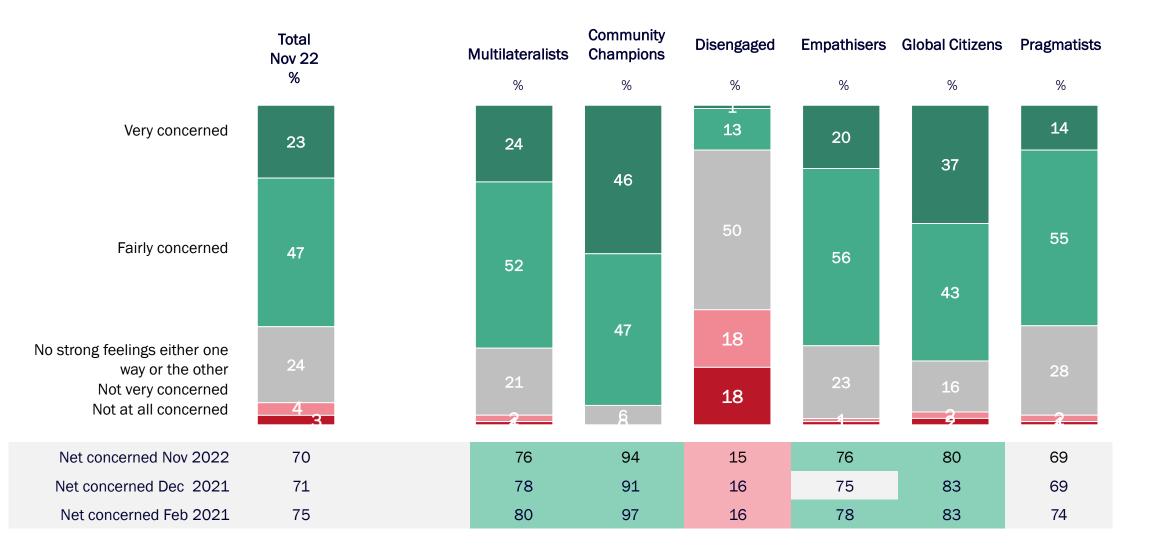
Net concern is higher for women at 73% (66% for men) and 79% for those aged 65+ years.

Q.28 Have you ever travelled overseas to a developing country?

Q.29 Which of the following best describes how you feel about levels of poverty in developing countries?

### **Concern around levels of Poverty in Developing Countries x Segments**

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)

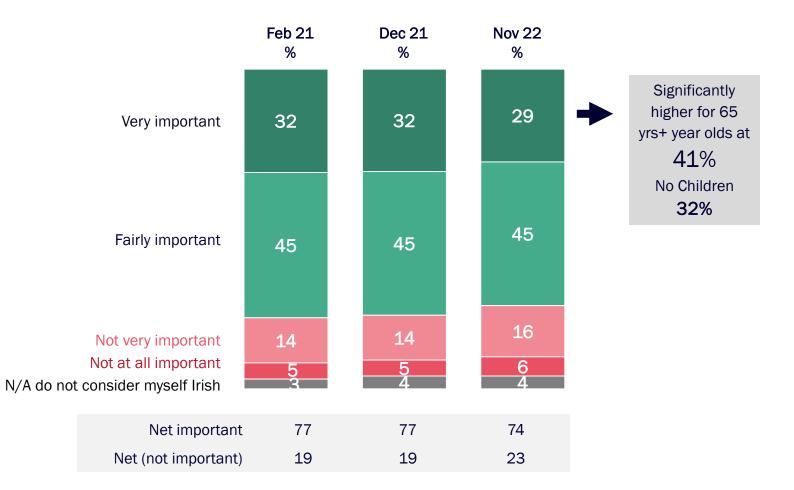


Statistically higher than total Statistically lower than total

Q.29 Which of the following best describes how you feel about levels of poverty in developing countries?

### **Importance of Irish Government providing overseas aid**

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)



**Rialtas na hÉireann** Government of Ireland

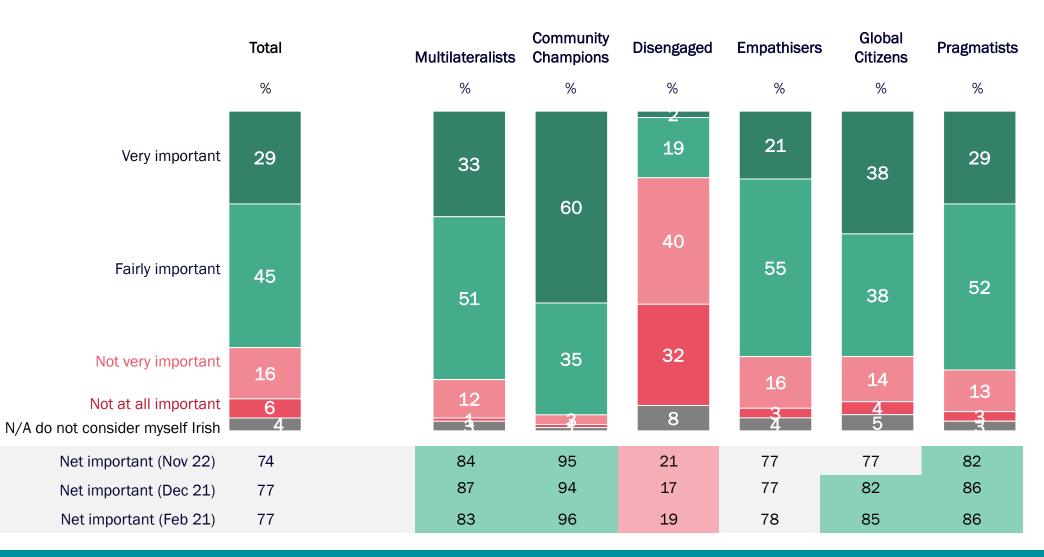
Almost three-quarters agree that it is important for the Irish Government to provide overseas aid. However, there has been a decline in the proportion agreeing in the latest survey (74% vs 77% in the previous two waves). A total of 23% believe that it is not important.

Q.33 Do you feel it is very important, fairly important, not very important or not at all important that the Irish Government provides overseas aid to help people in developing countries?

### **Importance of Irish Government providing overseas aid**

Statistically higher than total Statistically lower than total

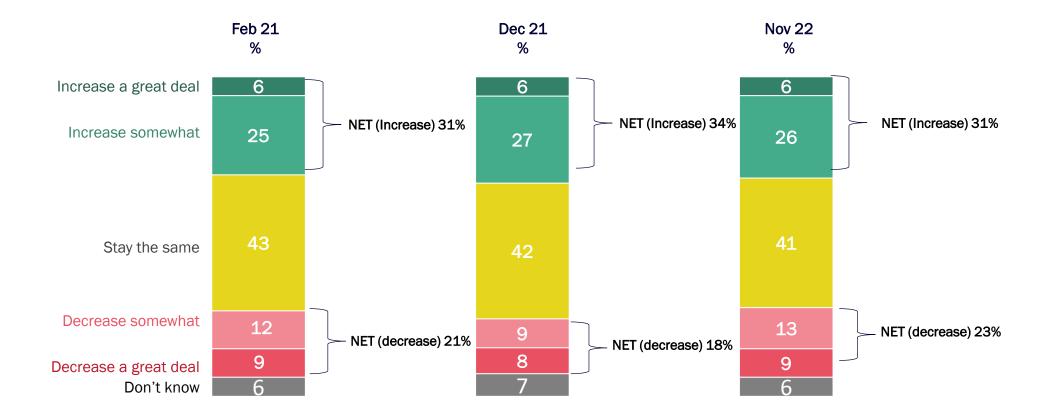
Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)



Disengaged remain the lowest supporters of the Irish Government providing overseas aid (only 21% feel it is important). The decline overall is driven by a drop in perceived importance by Global Citizens, Multilateralists and Pragmatists.

# Extent the Irish Government should increase or decrease the amount of money it spends on overseas aid

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)

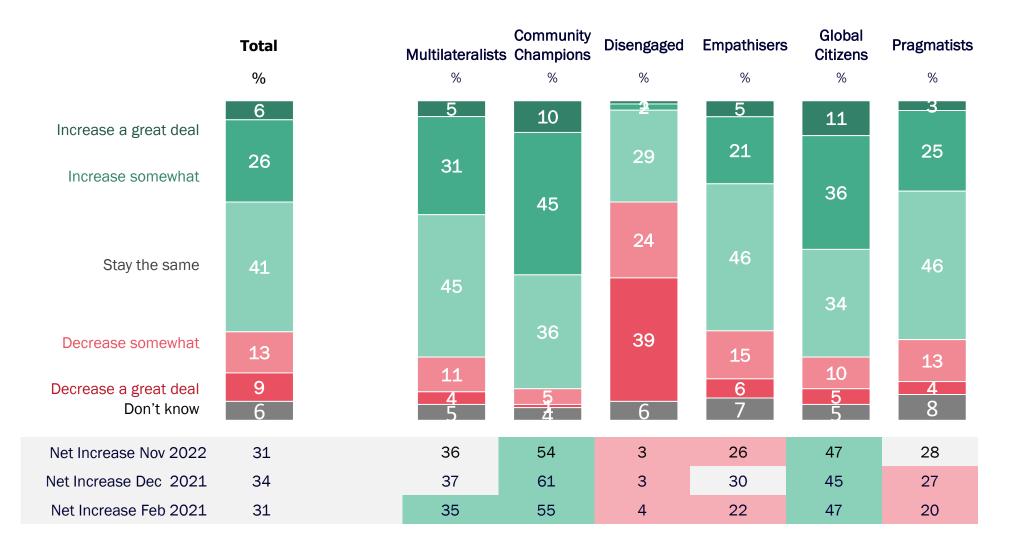


There has been a reduction in appetite to spend more paired with an increase in those believing there should be a reduction in spending. In the past year reduction in Community Champions, Empathisers call for Government to increase overseas aid spending.

Q.32 Do you think that the Irish Government should increase or decrease the amount of money that it spends on overseas aid to developing countries?

### Extent the Irish Government should increase or decrease the amount of money it spends on overseas aid

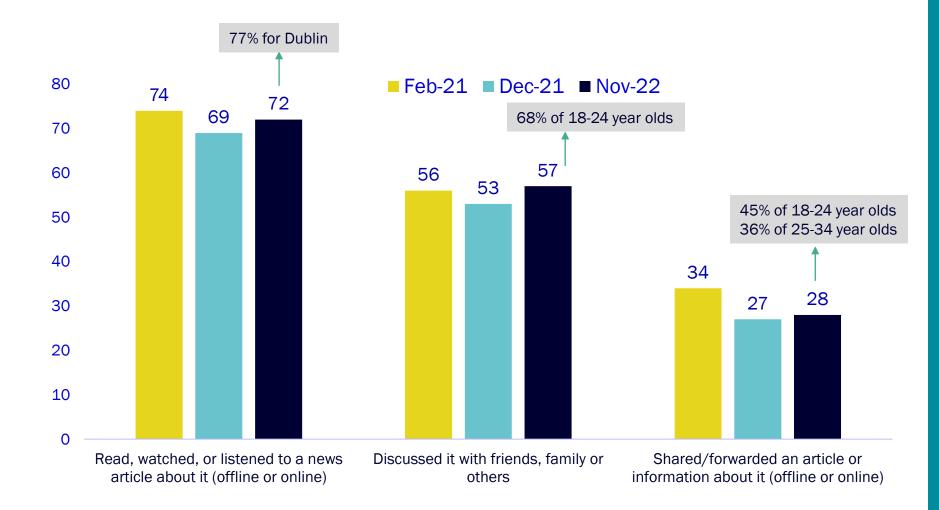
Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)



Q.32 Do you think that the Irish Government should increase or decrease the amount of money that it spends on overseas aid to developing countries?

# Actions taken in relation to global poverty & development in past 12 months

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)



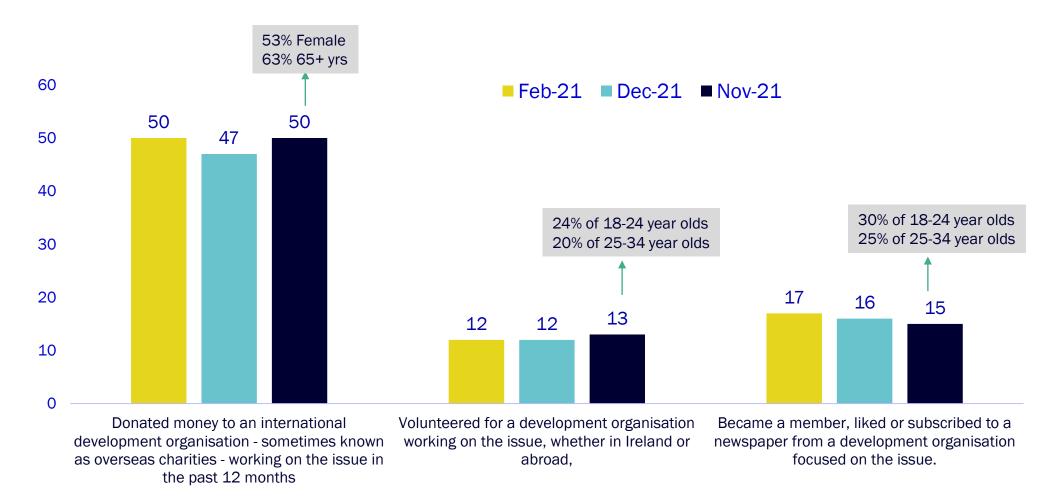
We also see an increase in the proportion donating money to an international development organisation (sometimes known as overseas charities) in the past 12 months up three percentage points from 47% to 50%.

The War in Ukraine has likely impacted here.

Q.36 Thinking about global poverty and development, which of the following have you done, if any, in the past 12 months? -

### Actions taken in relation to global poverty & development in past 12 months

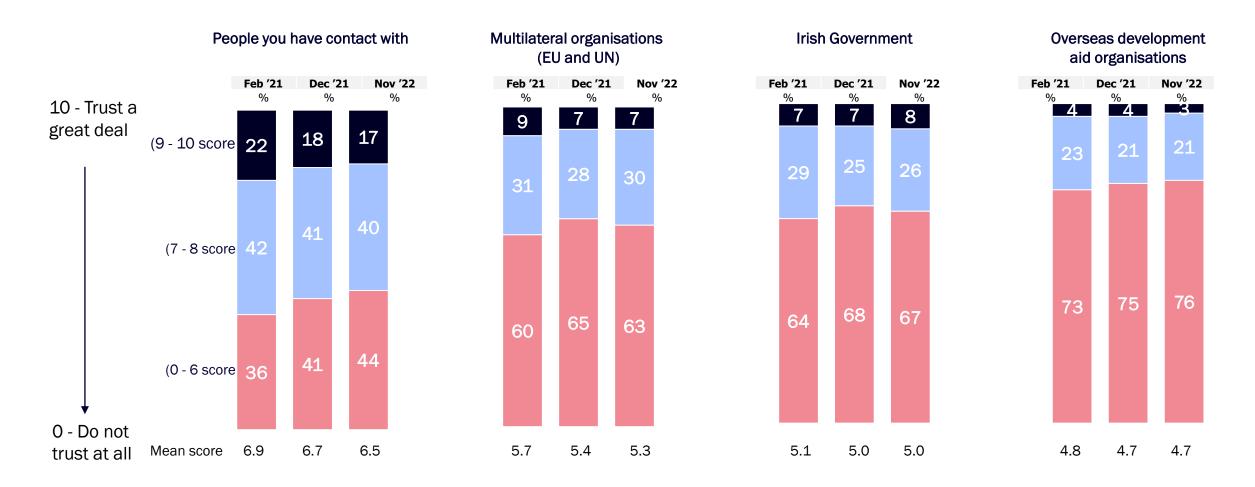
Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)



Q.37 Thinking about global poverty and development, which of the following have you done, if any, in the past 12 months? - Volunteered for a development organisation working on the issue, whether in Ireland or abroad,

### **Levels of Trust**

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)

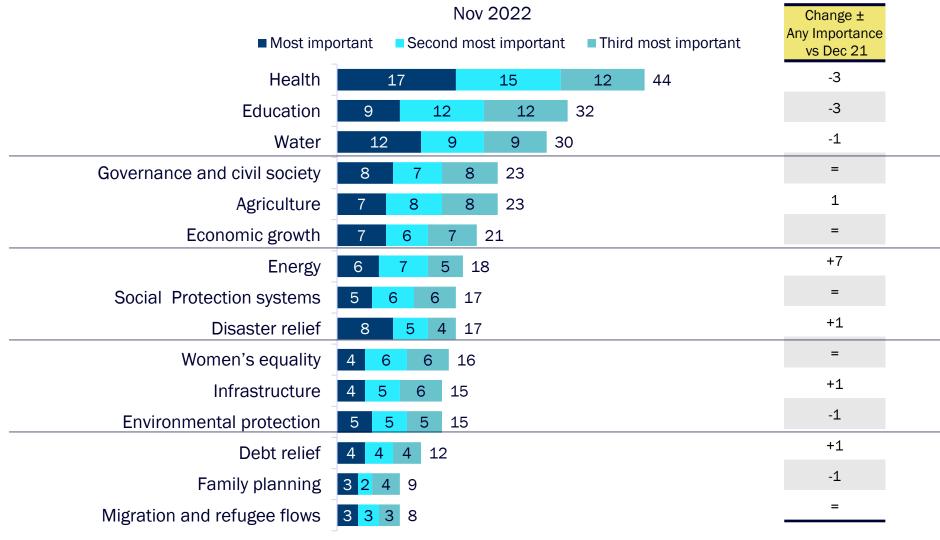


While the government and overseas development aid trust levels have remained steady (albeit lower to begin with), there is a steady decline evident in trust felt in regard to people who are in contact with respondents and multilateral organisations.

Q.50 How much, if at all, do you trust multilateral organisations like the EU and UN, on a scale from 0 to 10 where 0 means you do not trust them at all and 10 means you trust them a great deal?

# Most important priorities for Irish Government support on overseas aid

Base: All Adults aged 18+ years- 2,501 (Dec 21 N - 2,026; Feb 21 N - 3,008)



Q.58-72 The Irish government supports long term development, capacity building and provides humanitarian assistance in over eighty countries, on behalf of the Irish people. It provides financial and technical assistance to developing country governments (bilateral), international organisations such as the United Nations (multilateral) and to non-governmental organisations (civil society) to address challenges in different sectors. Which of the following do you think should be the first, second and third most important priorities for Irish Government support on overseas aid to developing countries? In terms of the most important priorities for the Irish Government to support on overseas aid, the areas of health, education and water remain the top three priorities for people, albeit at slightly reduced scores.

Energy/providing electricity and other energy services has increased by 7% since Dec 2021 to 18% in the latest findings.



# Worldview Key Take-Outs

### **Key Take-Outs: Macro picture**

- Shift away from a global focus on charitable giving towards a more local one.
- Key issues competing with overseas aid have shifted since 2021:
  - Household bills now dominating, followed by house prices/cost of rent, and health services.
  - The perma-crisis of the last few years has impacted the amount of headspace and emotional empathy our segments have available for the plight of those in developing countries.
- The most important perceived **priorities** that the Irish Government should channel overseas aid towards:
  - Health, education, and access to water, remain the top focus, with energy provision having experienced a substantial increase in perceived importance.
- The increase in activism in local community issues is paired with an overall increase in more insular thinking. This is likely due to increased cost of living paired with the evident pressures being felt around asylum seekers, refugees and housing.
  - The majority wish to see the impact of 'their giving' or support, which can be much easier to communicate in a local community environment.
- This is not to suggest that there has been a fundamental shift away from levels of concern with poverty in developing countries or the moral imperative to address such inequalities, rather we will need to work that bit harder, to communicate messaging to all segments.



Exploring Irish attitudes to overseas development aid

# **Thank You**

Please contact <u>Laura@Dochas.ie</u> for more information

# the base of the standard stand

The opportunities that volunteering can create for multicultural Ireland

# Volunteering is on a knife-edge

Zsé Varga Volunteer Ireland





# the base of the standard stand

The opportunities that volunteering can create for multicultural Ireland



IRISH PROFESSIONAL MEDIATORS

IPM The Wheel

SUMMIT 2023 Parallel Session on Integration



# Introduction

• We are a professional membership organisation for mediators in Ireland, the Irish Professional Mediators' Organisation CLG 'IPMO'. We have an amazing Board of volunteers, including experienced mediators and industry experts, who are passionate about the development of mediation as a profession in Ireland and we aim to bring mediation front and centre as the best dispute resolution option for almost all civil disputes.

• Chairperson chair@theipmo.ie



Korsín O'Srea



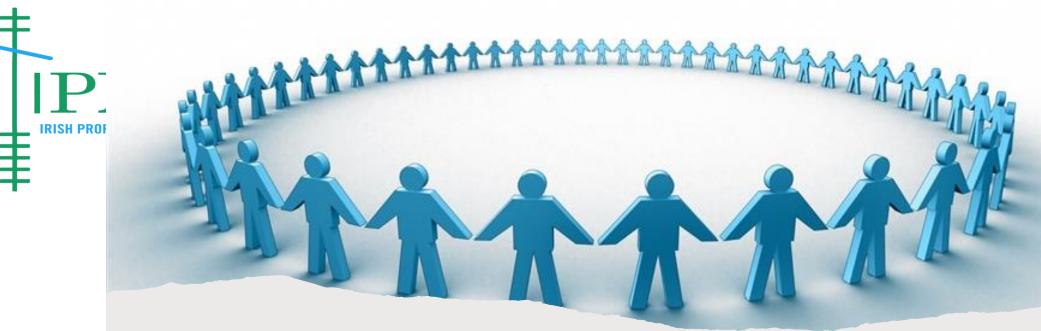
# Who we are

IPMO has **3 primary objectives**:

 To support its members to deliver an effective and professional mediation service in the resolution of civil disputes.

2) To assist in the growth of the market for mediation services in Ireland by promoting public awareness of mediation and by contributing to national policy in this area.

3) To promote diversity amongst practitioners and in the practice of mediation in Ireland.



# Our members

- Mediators fulfil an important role of peacemaking in our workplaces, communities and homes, while promoting the efficient and effective resolution of disputes.
- IPMO mediators are experts at what they do and come from a diverse range of backgrounds and disciplines both legal and non-legal.
- This diversity enables clients to access a broad offering of mediation practitioners to assist them in the speedy resolution of their dispute.



# Community Mediation

A brief intro



# Community Mediation

 Community mediation has its origins in the USA circa 1960s with the essential core values of collective deliberation, self-determination, empowerment and consensus where mediation is offered at low or no cost within communities by volunteer mediators, usually for the benefit of the community providing a foundation for building and understanding human connection and restoring harmony.



31/05/2023







Pathway to mediation -Mary  Member of the Travelling Community

### o An ethnic community with:

- Traditional values
- Dispute resolution within the community
- o 'Calling out'
- Historical distrust of Gardaí and legal system
- Joyce, Sindy, Oliver M. O'Reilly, Margaret Elaine O'Brien, David Joyce, Jennifer Schweppe and Amanda Haynes. "Irish Travellers' Access to Justice." (2022). European centre for the study of hate: Limerick.

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The Irish Professional Mediators' Organisation CLG 🗉 2021



# The Traveller Mediation Service (TMS)

Created awareness of mediation within the Travelling community

A partnership initiative, supported by Restorative Justice in the Community (RJC), funded by the Department of Justice and Equality.

**TMS** works to mediate conflicts between Travellers, between Travellers & Agencies, and between Travellers and the Settled Community.

The dispute must always involve a member of the travelling community



63





# The Traveller Mediation Service (TMS)









# Pathway to mediation -Joseph

 Member of the African Community

An immigrant community with:
Traditional values
Dispute resolution within the community – respected members – the church

Cultural values

 Lack of awareness of mediation

65



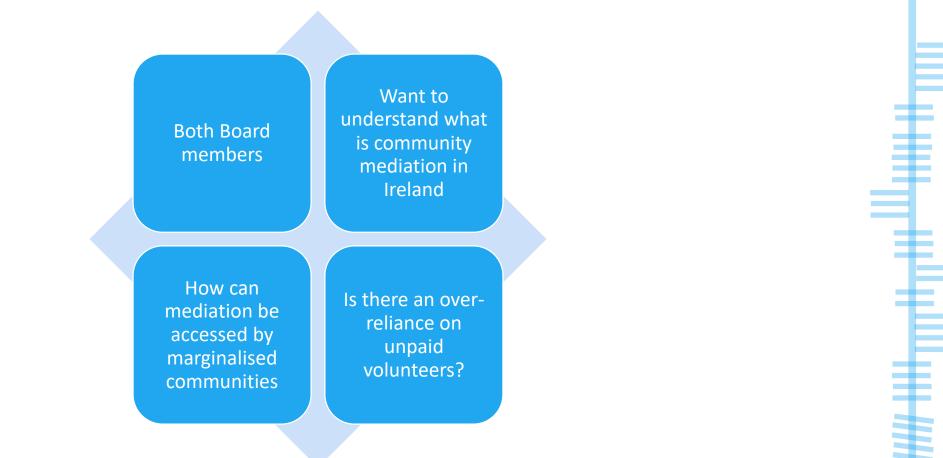
# Case study -connection

Dispute between Nigerian woman and neighbour from Travelling community

### Mediated with Chris McDonagh (TMS)



# Community Mediation Committee IPMO

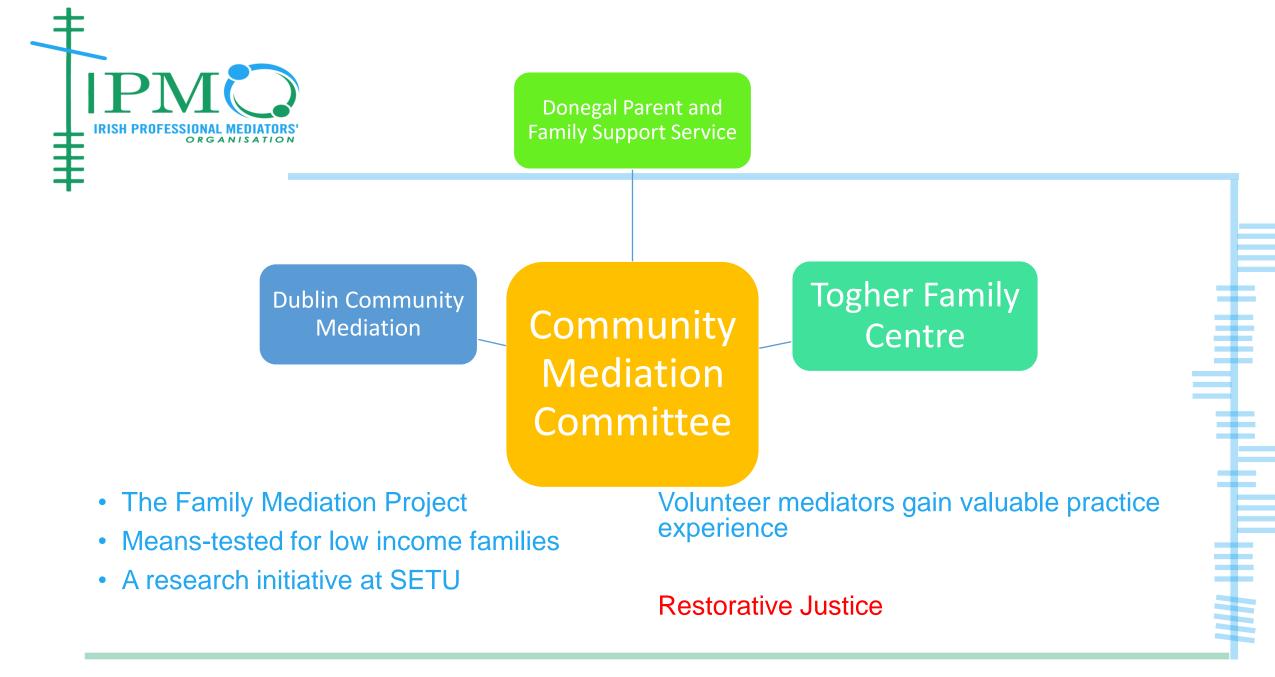




## Global developments

- Best practice models internationally
- Funding is needed to carry out research









oThank you for listening

Contact us
community@theipmo.ie

owww.theipmo.ie







## **Q&A – PANEL DISCUSSION**

### PANELISTS:

Mary Connors Aldridge, Community Mediation Committee Chair At IPMO

Joseph Atem, Community Mediation Deputy Chair At IPMO, Volunteer Mediator With The Traveller's Mediation Services Athlone

Laura Gibbons, Project Manager Of The dóchas worldview Project

**Zsé Varga**, Volunteering Development Programme Manager At Volunteer Ireland

**Cherif Labreche**, CEO Of New Communities Partnership And Board Member Of The Wheel





# **THANK YOU!**

# **FOLLOW US ON**



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Stronger Charities. Stronger Communities. 48 Fleet Street Dublin 2, D02 T883

+353 (0) 1 454 8727 info@wheel.ie

www.wheel.ie

