

Founder & CEO **Mrs. Edna Lyatuu Hogan**
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All SMEs

16th May 2019

RE: INVITATION FOR EXHIBITION AND PARTAKING IN THE LAUNCH OF THE TANZANIA CHAMBER OF COMMERCE (EU)- IRELAND ON THE 13TH OF JULY IN DUBLIN (VENUE TBC) . THE LAUNCH WILL BE OFFICIATED BY PRESIDENT MICHAEL D. HIGGINS AND TANZANIAN AMBASSADOR TO THE UK & IRELAND DR. ASHA ROSE MIGIRO

Overview

Project Background and Description

In order to encourage trade links between Ireland and Tanzania, a series of trade fairs has been proposed and organised by the Tanzania Chamber of Commerce Europe-Ireland office involving organisations from Tanzania and from different sectors, such as the agricultural sector, Banking, Manufacturing to Tourism and IT

13th of July 2019 event- Dublin, Rep of Ireland. Is to coincide with the official launch of the Tanzania Chamber of Commerce – Ireland, which will be undertaken by **Ireland's president, Michael D. Higgins and the Tanzanian Ambassador to the UK Hon. Dr Asha Rose Migiro.**

Project Scope

The delegation from Tanzania will comprise businesses from Tanzania coming to Ireland for the purposes of exhibiting their businesses at the official chamber launch, also travel to 2 other cities Galway and Cork for Tanzania Tourism Road shows and other events.

The event will also be attended by local and International Irish companies from different sectors, and also businesses from wider Europe.

It is hoped that the Tanzanian attendees will get a glimpse of Northern European culture, and they will learn about how business and agriculture operate in Ireland.

Due to its encouragement of inward investment, its use of English as the lingua franca in the State, and its historically agrarian economy, Ireland is a centre for tech companies, finance and farming within the European Union. Ireland is therefore wellplaced as a visitor destination to give a strong sense of how business is undertaken within the EU and beyond.

Facilitator and Organiser

The Tanzania Chamber of Commerce EU- in Ireland will facilitate the event.

Requirements

The following must be undertaken: **Events to be considered include;**

- Tanzania Chamber Official Launch with huge media coverage expected,
- Opportunity to meet and mingle with people from various communities.
- Interesting Talks by people from the business sector (Irish & International)
- Various Irish Business exhibition and Networking
- Meeting President Higgins, Tanzanian Ambassador to the UK and other senior officials from Tanzanian Investment bodies.
- Opportunity for selected businesses to speak
- Visits to the European HQs of tech giants(Tanzanian delegation)
- Bespoke Tanzanian Trade and Tourism Road show in Galway and Cork
(All are welcome to participate)

Primarily, attendance at the event at which President Higgins launches the Tanzania Chamber of Commerce will be a highlight of the visit.

Deliverables

We hope that networking with those in the corporate, tech and agri sectors here in Ireland will lead to both educational opportunities and business deals between the countries.

Attendance

FREE

Exhibition Costs

Exhibition costs for Irish based businesses

For Irish based businesses exhibiting in Dublin only the fee will be;

€50

For very small start ups and Migrant owned businesses

€100

Charities and Associations

€250

Medium, Large and Corporates

**Exhibition costs for businesses from Tanzania and outside of Ireland.
Can be requested separately.**

Payment

Payment can be made to the Chamber bank details as below.

The Tanzania Chamber of Commerce

Account Number	24505006
Sort Code	933600
IBAN	IE50AIBK93360024505006
BIC	AIBKIE2D

Deadline for receipt of payment

Sunday, the **30th June 2019**