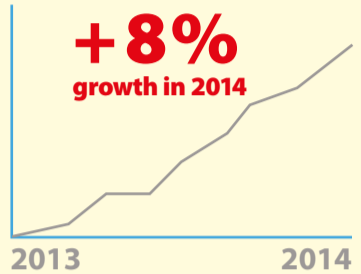




# 2014

The Wheel's Year in Review

## MEMBERSHIP



## EVENTS & TRAINING



## COMMUNICATIONS

**8,700**  
COPIES OF BE THE CHANGE MAGAZINE DISTRIBUTED



**325,967**  
UNIQUE VISITORS ACCESSED INFORMATION ON WWW.WHEEL.IE



**16,136**  
FANS & FOLLOWERS ON SOCIAL NETWORKS



**1,535**  
GOOD PRACTICE GUIDES DISTRIBUTED

## BETTER TOGETHER 2014

**170,324**  
VOTES CAST IN VIDEO AND CHARITY HERO COMPETITIONS



**452,440**

**PEOPLE VISITED**  
[www.bettertogether.ie](http://www.bettertogether.ie)  
IN 2014

**103**  
ORGANISATIONS ENTERED VIDEO COMPETITION



**220**

**SUBMISSIONS QUALIFIED FOR THE NATIONAL MOTTO CAMPAIGN**

**6699**

Want to know more?

Download a detailed report at [www.wheel.ie/about us](http://www.wheel.ie/about us)





# 2014

The Wheel's Year in Review

## SOCIAL IMPACT



**1.75 Million**

THE NUMBER OF PEOPLE IN IRELAND WHO BENEFIT FROM THE WORK OF OUR MEMBERS

**23,591**



THE NUMBER OF PEOPLE EMPLOYED BY OUR MEMBER ORGANISATIONS

**29,216**



THE NUMBER OF VOLUNTEERS INVOLVED WITH OUR MEMBER ORGANISATIONS

## ADVOCACY



**43 MEETINGS HELD WITH 14 DIFFERENT GOVERNMENT DEPARTMENTS & AGENCIES**

PROMOTING THE CROSS CUTTING ISSUES SHARED BY OUR MEMBERS

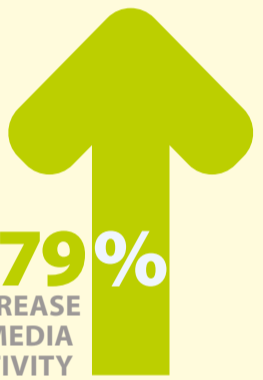
**127**

MEDIA INTERVIEWS OR MENTIONS

**ON AIR**

**+79%**

INCREASE IN MEDIA ACTIVITY



## COLLABORATION

### Initiatives we have collaborated with in 2014

The President of Ireland's Ethics Initiative

The Employers Resource Website (ERB.ie)

The Economic, Social & Cultural Rights Initiative (led by Amnesty)

The Carnegie UK Trust Enabling State Project

The Governance Code Working Group

Oireachtas Brief

The PeopleTalk project

Claiming Our Future

The Advocacy Initiative

The Social Enterprise and Entrepreneurship Taskforce

Dochas / The World We Want

The Open Government Partnership Civil Society Forum

The Shaping Europe's Future project with the European Parliament

The People's Conversation - collaboration with 15 organisations

Constitutional Convention

The Community and Voluntary Pillar

Network of Interest for members funded under Health Act Section 39

Chambers Ireland CSR and SMEs Project

TASC/ FEPS Wellbeing Conference

The Menter Iontach Nua DCU project

The Irish Research Council / The Wheel collaboration to promote research

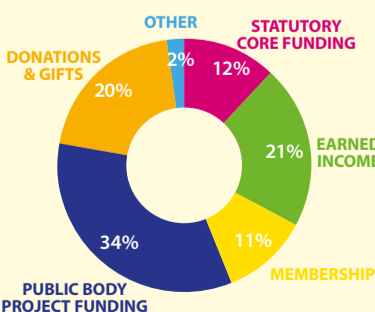
ICTR / The Wheel / Dochas collaboration to maintain trust in sector

Goodcharity.ie website

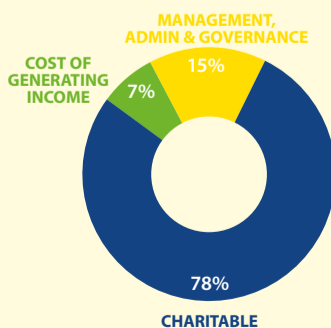
The Institute for International and European Affairs (IIEA) Europe is Our Story collaboration

## FINANCES

TOTAL INCOME  
€1,244,097 ↑



TOTAL EXPENDITURE  
€1,194,923



GROWTH IN NON-STATUTORY INCOME +22%

Want to know more?

Download a detailed report at [www.wheel.ie/about-us](http://www.wheel.ie/about-us)

