

[Home](#) > Printer-friendly PDF

President Higgins Launches Better Together Campaign

Submitted by [paul.meade](#) [1] on 24 September 2012 - 6:19pm

President Michael D Higgins today joined The Wheel and EBS, to launch the national campaign, Better Together, to encourage voluntary activity and to help build support for community and non-profit organisations across Ireland.

"Charities, community and voluntary groups are facing their toughest challenge yet..."

The Better Together campaign was developed by The Wheel, a national body representing over 900 charities, and is supported by EBS. The campaign provides Ireland's 11,000* or more community and voluntary groups, clubs and associations with an opportunity to showcase their activities and attract new supporters through short online videos posted on the www.bettertogether.ie [2] website.

The public are encouraged to support their local charities, clubs and associations by visiting the website, locating groups on an interactive map, voting for their favourite videos or donating online. The 30 causes that attract the most votes will be shortlisted for three cash prizes of €3,000.

The Better Together campaign, run by The Wheel and supported by EBS, is also an opportunity to celebrate the unsung heroes in our communities - those who made an extraordinary contribution to good causes in a voluntary capacity - and nominations are now being sought for Ireland's Charity Hero Award. The winner will win €1,000 to donate to their favourite cause. Nominations can be submitted at www.bettertogether.ie [2]

Commenting on the launch of the Better Together Campaign Deirdre Garvey, CEO of The Wheel said: "Charities, community and voluntary groups are facing their toughest challenge yet: not only is the demand for their services increasing, but their income levels are dropping. The Better Together campaign aims to turn the tide on this and strengthen local groups by showing the public the amazing work happening in their communities and what they can do to help."

Speaking at the launch of the Better Together Campaign Des Fitzgerald, CEO of EBS said: "EBS is delighted to be involved in this worthwhile and impactful project. This is the second time that EBS has partnered with The Wheel to deliver the Better Together campaign. We are delighted to be part of a campaign that celebrates and encourages the great work that is being done by volunteers in community and non-profit organisations across Ireland. I would encourage everyone to log on to the website and to submit an entry or choose a cause close to their home - or to their heart - and to support this great campaign."

The campaign will culminate with the Better Together Awards on 6 December when the winners will be announced and Ireland's Charity Hero for 2012 will be named. See www.bettertogether.ie [2] for details. [Back to Policy](#) [3]

The Wheel is compliant with the Code of Practice for Good Governance of Community, Voluntary and

Charitable Organisations in Ireland.

www.governancecode.ie

Registered Charity Number: 20040963

Company Number: 302282

- [Advertising](#)
- [Shop](#)
- [Site Map](#)
- [Media Kit](#)
- [Accessibility](#)
- [Disclaimer](#)
- [Privacy Policy](#)
- [Back to top](#)

Source URL: <https://www.wheel.ie/news/president-higgins-launches-better-together-campaign>

Links:

[1] <https://www.wheel.ie/users/paulmeade>

[2] <http://www.bettertogether.ie/>

[3] <https://www.wheel.ie/policy>